



Archemy™'s AEAM Service Offerings

Innovative Business Transmutation, Strategic (IBTS) Business Technology Futurization - AEAM Strategic Service Offerings

Agile Enterprise Architecture Management (AEAM) Approach				
Service Areas	Innovative Business Transmutation, Strategic (IBTS)		Innovative Business Transmutation, Tactical (IBTT)	
	Guide Transmutation Strategy Elicitation	Drive Transmutation Strategy Elicitation	Guide Transmutation Strategy Execution	Drive Transmutation Strategy Execution
	<p><u>Vision (Re-)Definition</u></p> <p>These services are focused on envisioning and creating the combined Knowledge, Innovation, Enterprise Architecture (EA), and Program Management capabilities required to successfully guide and drive innovative business models and subsequently create intelligent solutions via adaptive reuse of innovative business solutions.</p>	<p><u>Strategy and Planning</u></p> <p>These services are focused on assessing the current state of a business platform for execution, measuring the maturity of the enabling Knowledge, Innovation, EA, and Program Management capabilities, defining a future state, and creating a strategic roadmap and associated planning activities to update all related business assets.</p>	<p><u>Governance</u></p> <p>These services are focused on monitoring and maintaining the Knowledge, Innovation, EA, and Program Management assets and policing the processes that support the delivery of a business platform for execution, as well as the level of training and skills required by an organization to build, operate, and use it.</p>	<p><u>Business Platform Architecture Mgmt.</u></p> <p>These services are focused on planning the implementation of, building, and delivering a business platform for execution and its enabling Knowledge, Innovation, EA, and Program Management capabilities. They also enable the coexistence of new/ existing platform features and the monetization of building blocks as applicable.</p>
<p>Archemy™ Accelerators</p>	<p>Archemy™'s KM Tools Suite, ArchCellerator™ Lab, EAMTK™</p>	<p>Archemy™'s KM Tools Suite, EAMTK™</p>	<p>Archemy™'s KM Tools Suite, ArchCellerator™ Lab, EAMTK™, Archademia™</p>	<p>Archemy™'s KM Tools Suite, ArchCellerator™ Lab, EAMTK™</p>
<p>Target Clients</p>	<p><u>Senior Executives</u></p> <p>CEOs, CIOs, CTOs, CMOs, CDOs, CHROs, CFOs, Chief Innovation Officers</p>	<p><u>Execs & Business Leaders</u></p> <p>Marketing, Sales, Finance, HR, Service Center, Customer Service Leaders</p>	<p><u>Operation Executives</u></p> <p>Customer-Facing IT Staff, IT Operations</p>	<p><u>Bus. Technologists and Archemists Community</u></p> <p>IT Staff, Contracted Partners, Vendors, Business User Groups</p>

Agile Enterprise Architecture Management (AEAM) Approach
Business Technology Futurization AEAM Service Offerings

Innovative Business Transmutation, Strategic (IBTS)

Innovative Business Transmutation, Tactical (IBTT)

Guide Transmutation Strategy Elicitation

Drive Transmutation Strategy Elicitation

Guide Transmutation Strategy Execution

Drive Transmutation Strategy Execution

AELC / DevOps

Vision (Re-) Definition

Knowledge Mgmt. (KM) Services:

- KM Ecosystem Assessment
- KM Ecosystem (Re-) Definition
- Knowledge Ecosystem Pairing with Archemy™'s KM Tools Suite

Innovation Services:

- Innovation Ecosystem Assessment
- Innovative Assets Elaboration Function Assessment
- Innovation Ecosystem (Re-) Definition
- Innovation Ecosystem Pairing with ArchCellerator™ Lab
- AEAM Maturity Assessment

iBiz™ Services:

- Changing Needs Elicitation Function Assessment

Strategy & Planning

KM & Innovation Services:

- Intelligent Digital Solutions Strategy and Design (all services)
- Innovation Ecosystem Strategic Roadmap Definition

iBiz™ Services:

- Business Strategy Elicitation
- Market/Distribution Strategy Elicitation
- Customer Strategy Elicitation
- Business Strategy Definition
- Business Planning
- Business Case Development
- Business Operating Model Design
- BPS/BPO Assessment/Strategy
- Organizational Design
- PMO Assessment/Design
- Governance and Regulations Compliance Assessment

iTech™ Services:

- IT Strategy Definition (all services)

iBiz™ & iTech™ Services:

- Integrated Business & IT Strategy and Plan

Governance

KM & Innovative Services:

- KM/Innovation Ecosystem Operational Mgmt.
- Assets Mgmt. (all services)
- Archemy™ Archademia™ Program Mgmt.
- AEAM and Other Skills Maintenance
- AEAM Program Enablement

iBiz™ Services:

- Change Mgmt.
- Program/Project Mgmt.
- Financial Risk Mgmt.
- Operational Risk Mgmt.
- Business Cost Optimization
- Supply Chain Management

iTech™ Services:

- Coexistence and Integration Architecture Mgmt.
- IT Process/Cost Optimization
- IT Delivery Optimization
- Quality Engineering and Assurance
- Infrastructure Mgmt. Services
- (Enterprise) Applications Mgmt. Services

Bus. Platform Arch. Mgmt.

KM & Innovation Services:

- Intelligent Dig. Solutions Prototyping and Productionization (all services)

iBiz™ Services:

- Business Model Eng. (all services)
- Sales/Operational Effectiveness Improvement
- Customer Experience Optimization
- Business Process Optimization
- Post Merger Integration

iTech™ Services:

- Package Selection/Assessment/Sourcing/Implementation
- Enterprise Solution Architecture Def.
- Infrastructure Mgmt. Services (Re-) Implementation
- Architecture Implementation Planning
- Full Lifecycle Implementation of New and Enhanced Capabilities
- GRC/S Implementation
- CRM Solutions Implementation
- HCM. Solutions Implementation
- SCM Solutions Implementation

Program and Project Management

Vision (Re-) Definition

Service Lines	Questions Answered	Deliverables Produced
<i>Knowledge Mgmt. (KM) Services:</i>		
KM Ecosystem Assessment	Are you able to leverage existing knowledge or knowledge extracted from data possibly in real-time?	Process definition and guidance on KM approach focused on adaptive reuse of preexisting knowledge or knowledge extracted from data possibly in real-time.
KM Ecosystem (Re-) Definition	Do you have a KM function in place and is it structured and working properly?	A design blueprint for the organizational structures and processes that the KM function requires in your enterprise.
Knowledge Ecosystem Pairing with Archemy™'s KM Tools Suite	Do you have KM tools to help you guide and drive the use of knowledge in your enterprise?	Customized KM Tools Suite that leverages Archemy™'s KM Tools Suite and the approach that Archemy™ recommends to use these tools in your enterprise.
<i>Innovation Services:</i>		
Innovation Ecosystem Assessment	Are you able to identify relevant innovative technologies or new business models for the marketplace that warrant analysis, study, and the development of related business solutions?	Report listing the gaps that need to be addressed in your current innovation ecosystem to achieve a level of guidance that will successfully drive your market scanning and prioritization strategy to ensure continued competitiveness.
Innovative Assets Elaboration Function Assessment	Can you prototype prospective solutions or acquire reusable components quickly and incorporate them into your production infrastructure rapidly?	Plan to revise your existing innovative assets elaboration function to create and manage a foundry that builds POC projects and a process to insert POCs or acquired assets or components into implementation projects to accelerate solution realization.
Innovation Ecosystem (Re-) Definition	Do you have an innovation function in place and is it structured and working properly?	A design blueprint for the organizational structures and processes that the innovation function requires in your enterprise.
Innovation Ecosystem Pairing with ArchCellerator™ Lab	Do you have an innovation lab focused on emerging technologies that is structured and functioning properly?	An easy to execute collaboration plan with Archemy™'s ArchCellerator™ Lab to leverage its structure and proven approach.
AEAM Maturity Assessment	Do you have a mature Agile Enterprise Architecture (EA) management function in place and are you able to rank its level of effectiveness based on the current level of optimization of your business platform for execution and your ability to compete in the industry?	A plan that provides guidance related to establishing or increasing the maturity of your AEAM function along with a set of recommendations that will allow you to incorporate the ability to harness knowledge and guide innovation more effectively into your AEAM processes.
<i>iBiz™ Services:</i>		

Changing Needs Elicitation Function Assessment	Are you keeping up with or staying ahead of your clients' changing needs and do you understand the solutions qualities required to satisfy such needs?	Plan to instantiate or revise your current way of collaborating with your customers and prospects to elicit current and prospective needs and incorporate this information to inform your research and go to market priorities.
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Strategy and Planning

Service Lines	Questions Answered	Deliverables Produced
<i>KM & Innovation Services:</i>		
Intelligent Digital Solutions Strategy and Design (all services)	Are you able to leverage emerging and early mainstream technologies to design and develop intelligent business technology solutions?	Plan to harness knowledge and guide innovation leveraging the current most relevant emerging and early mainstream technologies that are currently categorized by Archemy™ as follows: <ul style="list-style-type: none"> ▪ Enterprise Analytics and Connected Ecosystems ▪ Interactive ▪ Cognitive and Intelligent Automation ▪ Hyperscale ▪ Digital Enterprise & Solution Architecture ▪ Digital Infrastructure ▪ Digital Security
Innovation Ecosystem Strategic Roadmap Definition	Are you focused on the right things to enable your business to become more competitive? Is your innovation-driven strategy informing your business focus?	Guide to support to align and focus your market surveillance on the most relevant trends and developments via management and/or update of generic and industry-specific comprehensive “technology radars”.
<i>iBiz™ Services:</i>		
Business Strategy Elicitation	Are you able to identify successful strategies for your business?	Guidance on how to identify successful strategies for your business.
Market/Distribution Strategy Elicitation	Are you able to identify successful strategies to cover your market in a competitive fashion?	Guidance on how to identify successful strategies to cover your market in a competitive fashion.
Customer Strategy Elicitation	Are you able to identify successful strategies to bring new business and reach new customers?	Guidance on how to identify successful strategies to bring new business and reach new customers in a competitive fashion.
Business Strategy Definition	Are you able to drive the definition of formal business strategies?	Guidance on how to drive the definition of formal business strategies.

Business Planning	Are you able to plan specific business activities that are aligned with your business strategies?	Guidance on how to plan specific business activities that are aligned with your business strategies.
Business Case Development	Are you successful at making a case for your proposed business strategies and get the proper level of funding for related initiatives?	Guidance on how to put together business cases that catches the attention of upper management and makes it possible to set aside the proper level of funding for new business initiatives.
Business Operating Model Design	Are you able to create a combination of roles, skills, structures, processes, assets and technologies that allow your organization to deliver on its service or product promises?	A design blueprint to setup your business in a way that will allow it to successfully deliver.
BPS/BPO Assessment/Strategy	Do you have a strategy to drive the creation of competitive business services that leverages business process outsourcing?	A plan tailored to assess and optimize your existing business process services and leverage business process outsourcing as necessary to improve your competitiveness and reduce related operational costs.
Organizational Design	Is your organization properly structured and is it efficient at planning, delivering, and supporting your business?	A plan tailored to assess and optimize the structure of your organization to be most effective at planning, delivering, and supporting your business.
PMO Assessment/Design	Do you have a Program Management Office that successfully drives the execution of large programs and delivers competitive business solutions?	A design blueprint to restructure your PMO to successfully drive the execution of large programs and deliver competitive business solutions.
Governance and Regulations Compliance Assessment	Do you have the proper level of governance and regulatory compliance in place to operate your business safely?	A plan tailored to assess and optimize your existing structure and processes as it pertains to governance and regulatory compliance to ensure that your business is operating in the safe zone.
<i>iTech™ Services:</i>		
IT Strategy Definition (all services)	Are you able to drive the definition of formal IT strategies to handle unexpected events and scenarios?	An IT strategy and plan that results from the successful harnessing and stepwise execution of the following set of services: <ul style="list-style-type: none"> ▪ Current State Assessment ▪ Future State Business/Technology Integrated Definition ▪ Gap Analysis ▪ Application/Information/Infrastructure Portfolio Rationalization ▪ Integrated Business/Technology Strategy Elicitation

		<ul style="list-style-type: none"> ▪ Technology Planning ▪ IT Research & Benchmarking ▪ Analytics and Information Mgmt. Strategy ▪ Governance, Risk, Compliance and Security (GRC/S) Strategy ▪ Strategic Roadmap Definition <p>Note: EA blueprints will be applied, as part of the Future State Business/Technology Integrated Definition to guide the near-term initiatives definition and prioritization process in reaction to business changes such as mergers, divestitures, or financial restructuring.</p>
<i>iBiz™ & iTech™ Services:</i>		
Integrated Business & IT Strategy and Plan	Do you have a roadmap defined to execute on your integrated technology-enabled business strategy?	A comprehensive roadmap that integrates your business and technology strategies to create a competitive business platform for execution for your business. This plan will address all issues of importance that relate to the end state business solution qualities required as well as include a mechanism to update the plan periodically.